

FOR IMMEDIATE RELEASE

HELIX ELECTRIC COMPLETES DESIGN-ASSIST ELECTRICAL CONTRACTING PROJECT FOR SOHO LOFTS PROJECT IN LAS VEGAS

Las Vegas, Nev. — (March 13, 2008) — Helix Electric, one of the largest open shop electrical contractors in the nation, has announced that it has completed the design-assist electrical subcontracting work for the SoHo Lofts LV project, downtown Las Vegas' first residential high-rise project located at Las Vegas Boulevard and Hoover Avenue.

Helix Electric performed the electrical and lighting work for the SoHo Lofts LV project, including fire alarm, lighting protection, an 800-kilowatt generator, fluorescent lighting in the parking garage and incandescent downlights and sconces in the residential units.

The SoHo Lofts LV sets the standard of luxury for downtown Las Vegas' growing population. It includes 112 condominium units on floors 7 through 11 and eight two-story penthouses on floors 15 and 16. The units have an upscale, artsy style and the entire project is modeled after New York City's trendy SoHo neighborhood. A rooftop swimming pool and fitness center give residents a prime view of the city. There is also more than 5,000 square feet of retail space with two restaurants.

The project team included Breslin Builders and JMA Architects, Las Vegas' oldest and largest architectural firm.

An photo of the SoHo Lofts LV can be found at:

www.mjemarketing.com/media/Helix/Soho4.jpg

About Helix Electric Inc.

Founded in 1985, San Diego-based Helix Electric, Inc. has become one of the largest open shop electrical contractors in the nation. The company specializes in design-assist, engineering and installation projects. Helix Electric's services encompass all facets of electrical construction including residential, commercial and industrial projects, medium voltage power distribution, energy management systems, emergency power systems, fire alarm systems, along with mass transit and rail work. For more information please visit www.helixelectric.com or contact at 702.732.1188.

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